

Using Social Media to find who will drive your business?



Match applicants to your job in three steps:

Step 1: Create the role profile

E-mail us the job description and we will help you to create a profile of competencies and capabilities.

Step 2: Applicants complete online assessments

Applicants are assessed online against the profile for the job.

Step 3: Match people to jobs

You are e-mailed a list of applicants showing how well they match the job.

You decide if you want further information for use in interviews.

Use Social Media efficiently for attracting and hiring talent by job profile matching

You may already be using social media for attracting and acquiring talent, you may be about to launch your next recruitment campaign or you may be creating a talent pool on which you can draw in the future. So how do you make sure that you select the people you need?

Psychometric assessment provides a scientifically validated, reliable and fair way to match people with job requirements. In practice this means that you can sift and prioritise applicants with the highest potential before you decide who to interview saving you both time and money.

taranis-PHI has developed an efficient method for creating job profiles and then using online assessments to allow you to sift applicants. You decide whether all applicants are assessed or whether you want to assess a short-list. You can also ask for more information for short-listed applicants including an interview guide and the applicants likely strengths as a team player, future leader or sales person.

taranis-PHI can also develop online custom situational assessments reflecting your specific work and business context. *So if your job is 'on fire' you now have a way of quickly finding the best talent.*